



PRESS RELEASE

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MALAYSIA’S TOURISM HIGHLIGHTS – OCTOBER 2013

PUTRAJAYA, 21 August 2013 – A line-up of well-balanced events comprising food, sports, and culture will kick off the final quarter of 2013. Among the noteworthy events that will take place in the month of October include:

YUMMY YUMMY!

Get ready to enjoy a delectable feast as the **Malaysia International Gourmet Festival (MIGF)** is back for the 13th year! Thirty of the country’s finest restaurants will serve up special menus at special prices, along with a host of attractive offers.

The Festival is an integral part of Tourism Malaysia’s “Fabulous Food 1Malaysia” initiative.

Themed “Cool Chefs!”, this year’s MIGF will continue to promote truly global cuisines including Western, Middle Eastern, Mediterranean and, of course, multi-cultural fare from Malaysia.

*Note: The special MIGF preview event - **Taste MIGF** - will take place from the **6th to 8th September 2013** at Sunway Pyramid Convention Centre.*

Organiser : Asiareach Events Sdn. Bhd.
 Date : 1 – 31 October 2013
 Venue : Kuala Lumpur
 Website : www.migf.com
 Contact : +6 03 2282 8028

VROOM!! NEXT STATION: MALAYSIA!

It is Malaysia’s turn again to host the **2013 Shell Advance Malaysian Motorcycle Grand Prix** – the 15th round of a total of 18 races in the Moto GP World Championship season.

As the season draws near and it might be the last chance for the riders to claim the 2013 Moto GP title, fans from all over the world are expecting another thrilling showcase of skills and engineering brilliance on the sizzling track.

Organiser : Sepang International Circuit Sdn. Bhd.
 Date : 11 - 13 October 2013
 Venue : Sepang International Circuit
 Contact : +6 03 8778 2200
 Website : www.sepangcircuit.com.my



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MOUNTAIN HARD WEAR – KELANTAN ROCK CLIMBING CHALLENGE 2013

The Mountain Hard Wear Kelantan Rock Climbing Challenge 2013 is just the right platform for those who are interested to know more about ‘wall climbing’ or ‘rock climbing’ activity.

Head out to Gua Musang for the adrenaline rush of rock climbing the limestone hills and caves this sleepy town is famous for. Seven categories are being competed over two days of climbing, forums and sales exhibition. Winners of the challenge will get medals, cash prizes, and product vouchers.

Organiser: National Adventure Association
Date: 13 – 14 October 2013
Venue: Taman Etnobotani, Gua Musang, Kelantan
Website: www.kembaranegara.com
Contact: +6 03 4252 3743

27TH MT. KINABALU INTERNATIONAL CLIMBATHON 2013

The ‘World’s Toughest Mountain Race’ is back to challenge those who are game enough to run up and down Mount Kinabalu in a few hours. (Best time recorded was 2:33:56 in 2010)

The two race courses in this year’s Climbathon are: the Summit Race (33km, 19th October) for elite runners and the Adventure Race (23km, 20th October) for non-elite runners. Towards the end of the race, all runners will be greeted by the locals, dressed in traditional costumes.

Organiser: Sri Pelancongan Sabah
Date: 19 - 20 October 2013
Venue: Kundasang, Ranau, Sabah
Contact: +6 088 232 121
Website: www.climbathon.my

RHYTHM OF KINABALU (ROK) 2013

In conjunction with the Climbathon race in Kundasang, a musical performance event – Rhythms of Kinabalu (ROK) 2013 will be held to showcase local music ensembles such as bamboo, gong, angklung and gambus.

Get into the rhythmic groove and be serenaded by the mellifluous voices of Malaysia’s contemporary entertainers, from internationally known artistes to new acts.

Organiser : Sri Pelancongan Sabah
Date : 20 October 2013
Venue : Kinabalu Park, Kundasang, Sabah
Contact : +6 088 232 121
Website : www.sabahtourism.com



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TAMU BESAR KOTA BELUD 2013

Make your way to the biggest traditional open-air market in Sabah as the annual Tamu Besar Kota Belud 2013 is back!

The main highlights of the event include the famous 'Cowboys of the East' – Bajau Horsemen parade, Ratu Sarimpak beauty pageant and water buffalo race. Haggle your way to great bargains and enjoy a spectacle of wonderful cultural presentations!

Organiser : District Office of Kota Belud & Lembaga Kebudayaan Negeri Sabah
Date : 26 – 27 October 2013
Venue : Tamu Pekan Kota Belud, Kota Belud, Sabah
Contact : +6 088 976 621
Webstite : www.sabahtourism.com

MALAKOFF POWERMAN ASIAN CHAMPIONSHIP 2013 (RUN-BIKE-RUN)

Calling all run-bike duathletes! The 12th edition of Powerman in Malaysia – the Malakoff Powerman Asian Championship 2013 – will be held in Putrajaya.

The run-bike-run event comprises four main categories – Powerman Elite Category, Powerman Age Group Category, Sprint Category and Team Relay Category. Join and compete with the elites from as far as France and the United Kingdom on a global level!

Organiser: Quick Release Adventures
Date: 27 October 2013
Venue: Precinct 3, Putrajaya, Kuala Lumpur
Time: 7am
Contact: +6 03 7710 9984
Website: www.powerman.com.my

All information is correct at time of publication. Visitors are advised to contact the event organiser for the latest updates.



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MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2012, Malaysia registered 25 million tourist arrivals and RM60.6 billion in tourist receipts, placing the country firmly as the 10th most popular tourism destination in the world.

In 2014, Malaysia will celebrate its fourth **VISIT MALAYSIA YEAR (VMY)** with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started this year with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

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